



MELZER PR GROUP since 1985

CORPORATE COMMUNICATIONS

Arab Water World

Ausgabe August 2013

Bauer's Irrigation Technology in Laos

The Laotian Government is planning to irrigate up to 900 hectares of farmland in Vientiane using Bauer ir-



Signing of agreement for the "Laos Phase II" irrigation project

rigation technology and a long-term loan supported by the Federal Ministry of Finance with concessional terms. One of the aims of this 2.8 million Euro investment is to demonstrate to farmers in Laos that modern technology can help them save water and energy. This is already Phase II of a program launched in 2009 to increase the level of food self-sufficiency in the People's Democratic Republic of Laos. At the signing ceremony in Vientiane, Bauer's Sales and Marketing Director *Heimo Wiesinger* emphasized that a responsible approach toward water as a finite resource for future generations will become increasingly important. "More than 70 percent of the world's water consumption is attributed to agricultural use. Therefore, it is important especially in agriculture to adopt a particularly responsible approach to water." In Phase II, the Bauer Group will deliver pump stations that extract water from the Mekon River, Pivot systems, and Rainstar hose reel irrigation systems starting in mid-2013: "We intentionally selected different irrigation systems in order to give an understanding of these technologies and their meaningful use to the Laotian farmers. With these systems, we are securing the yield of a complete second harvest." ■

Melzer PR Group

1010 Wien, Stubenbastei 12

Tel. +43/1/526 89 08-0, Fax +43/1/526 89 08-9

E-Mail: office@melzer-pr.com

www.melzer-pr.com