



## Tim Herman, new General Manager supports Bauer Group in USA

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With immediate effect Tim Herman is the new North America General Manager of the Bauer Group in Michigan City, Indiana. The Austrian agricultural engineering group Bauer with its headquarters in Voitsberg, Styria, is the global market leader in irrigation technology. From today on Herman is responsible for the two fields irrigation management and waste management (slurry) with a team of eight persons in North America. Herman spent most of his life in the agricultural industry and is a well known and respected business man in this industry.

Tim Herman started in the irrigation business in 1988 working for Cadman Power Equipment of Courtland Ontario. Cadman was a small regional manufacturer of travelers; He was responsible for establishing a dealer network in the United States. Most of those dealers are still active. In 1992 he left Cadman's to join Diamond Plastics Corporation as an Agricultural Territory Sales Manager. Diamond Plastics manufactures PVC ranging from 2" to 48" for both agricultural and municipal use. Responsibilities included servicing of existing dealers and distributors as well as developing new dealers and distributors in the Eastern half of the United States. He continued in this capacity for Diamond until 2000 when he formed Tim & Associates, an independent manufacturer's representative company. With Diamond's blessing Herman immediately began servicing Diamond's customers in his new capacity. In 2001 he added Cadman Power Equipment as a manufacturer and took over the duties of US Sales Manager, responsible for the hiring and training of Cadman's sales staff, as well as marketing. Herman resigned his position at Cadman's in 2008 feeling that his job was complete; he left behind a first rate dealer network and excellent sales people to service their needs long into the future.

Herman continued with Diamond Plastics and is looking forward to the new challenge as North America General Manager for the Bauer Group.

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